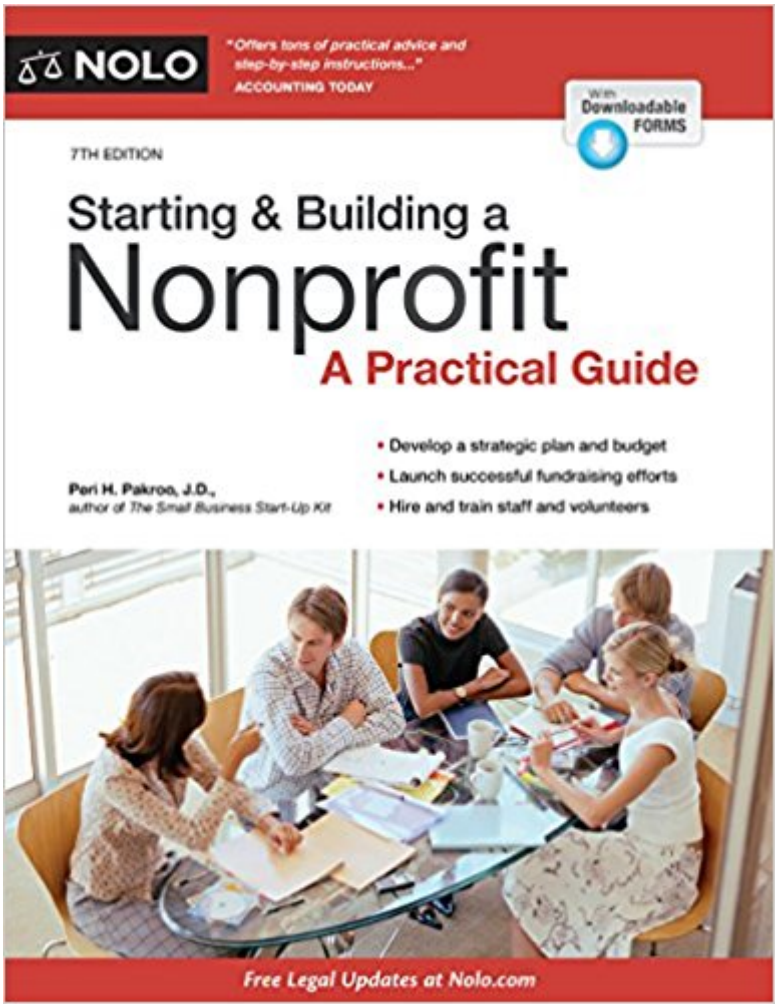
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Starting & Building A Nonprofit: A Practical Guide



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Synopsis

Build a great nonprofit More people than ever are committing themselves to serving their communities and changing the world. Whether youÃ¢â ¬â„¢re aiming to protect the environment, support the arts, or help people in need, understanding how to set up a solid nonprofit organization is a great foundation for being as effective as you can be. With practical advice, legal information, tips, and step-by-step instructions, this essential guide will help you get your nonprofit up and runningÃ¢â ¬â ¢and keep it going! It explains how to: develop a strategic plan and budget recruit and manage board members, volunteers, and staff market your organization to your target audience raise money including traditional methods and crowdfunding build a website and use social media strategically adopt policies that are legally sound and much more Whether you are dreaming of starting a nonprofit or are already in the trenches, Starting and Building a Nonprofit will help your organization make a real difference in the world. The fully updated seventh edition includes the latest information on building audience and promoting your mission on social media.

Book Information

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Customer Reviews

"Takes readers through the nuts and bolts, from deciding on a name to bookkeeping." Library Journal Ã¢â ¬Å“Describes the steps required to start and run a nonprofit organization...Ã¢â ¬Â• Chronicle Philanthropy Ã¢â ¬Å“Offers tons of practical advice and step-by-step instructions...Ã¢â ¬Â• Accounting Today "Ã¢â ¬â Pakroo, a business and communications consultant specializing in legal and start-up issues for businesses and nonprofits, provides a guide

to starting and building a nonprofit. Chapters cover naming and structuring the nonprofit, developing a strategic plan and initial budget, the board of directors, staff and volunteers, fundraising, risk management and insurance, contracts and agreements, marketing, publishing informational materials, creating an online presence, managing finances, and hiring lawyers, accountants, and other professional help." Eithne O'Leyne, Editor Ringgold, Inc., ProtoView "Possibly a response to cutbacks in government funded programs, more and more people are committing themselves to serving their communities and changing the world through supporting non-governmental organizations. Whether protecting the environment, supporting the arts, or helping people in need, understanding how to set up a solid nonprofit organization is a great foundation for being as effective as possible. Now in an fully updated and expanded seventh edition, "Starting & Building a Nonprofit: A Practical Guide" by Peri H. Pakroo (a business and communications consultant specializing in legal and start-up issues for businesses and nonprofits) is a thoroughly 'user friendly' compendium packed from cover to cover with practical advice, legal information, tips, and step-by-step instructions. "Starting & Building a Nonprofit: A Practical Guide" covers such issues as: developing a strategic plan and budget; recruiting and managing board members, volunteers, and staff; marketing your organization to your target audience; raising money including traditional methods and crowdfunding; building a website and using social media strategically; adopting policies that are legally sound; and so much more. Simply stated, "Starting & Building a Nonprofit: A Practical Guide" is the ideal 'how to' manual for starting up a nonprofit, for operating a nonprofit, and for promoting and obtaining funding for a nonprofit's mission statement utilizing social media. Exceptionally well organized, comprehensive, and accessible, "Starting & Building a Nonprofit: A Practical Guide" also provides downloadable forms for contracting work, volunteer assignment agreements, sample budgets, and more -- making in an optimal addition to personal, professional, NGO, community, and academic library instructional reference collections. " The Midwest Book Review, Taylor's BookshelfStarting a nonprofit organization? Find the practical advice and legal information you need to get your nonprofit up and running. With Starting & Building a Nonprofit, you'll learn how to: choose a federal tax-exempt status launch a successful fundraising plan manage board members, staff, and volunteers

Starting & Building a Nonprofit explains in detail how to start a nonprofit that has staying power, and can continue doing its good work even if the founders move on. It is written for people who are passionate about a cause, but may not know the first thing about the legal structure of nonprofits or how to manage them. It explains from A to Z how to structure and manage a nonprofit that is

sustainable and effective in pursuing its mission.

Still wading through it, but very thorough and helpful.

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